

1. In which ways do you advertise your products?

(Choose top 3 vehicles)

- | | | |
|--|---|------------------------------------|
| <input type="checkbox"/> Storefront | <input type="checkbox"/> Trade shows | <input type="checkbox"/> Magazines |
| <input type="checkbox"/> Direct Mail | <input type="checkbox"/> Newspapers | <input type="checkbox"/> Internet |
| <input type="checkbox"/> Catalog | <input type="checkbox"/> E-Mail | <input type="checkbox"/> Referrals |
| <input type="checkbox"/> Telemarketing | <input type="checkbox"/> Personal selling | <input type="checkbox"/> Other |

Describe Other:

2. What are your target markets?

- | | | |
|--|--|---|
| <input type="checkbox"/> Public sector | <input type="checkbox"/> Private sector | |
| <input type="checkbox"/> Hospitals | <input type="checkbox"/> Physiotherapy clinics | <input type="checkbox"/> Private physiotherapists |
| <input type="checkbox"/> Fitness clubs | <input type="checkbox"/> Health clinics | <input type="checkbox"/> Personal trainers |
| <input type="checkbox"/> Occupational therapists | <input type="checkbox"/> Education | <input type="checkbox"/> Other |

Describe Other:

3. Which geographic areas do you cover?

Financial overview

1. What was your company's total sales revenue for the last 12 months?

- | | | |
|--|--|--|
| <input type="checkbox"/> Less than 100 000 € | <input type="checkbox"/> 100 000 – 499 999 € | <input type="checkbox"/> 500 000 – 999 999 € |
| <input type="checkbox"/> 1 000 000 – 4 999 999 € | <input type="checkbox"/> 5 000 000 – 9 999 999 € | <input type="checkbox"/> 10 000 000 € + |

2. What is your company's total number of full-time employees?

- | | | | | |
|--------------------------------|--------------------------------|----------------------------------|----------------------------------|-------------------------------|
| <input type="checkbox"/> 1 – 4 | <input type="checkbox"/> 5 – 9 | <input type="checkbox"/> 10 – 19 | <input type="checkbox"/> 20 – 49 | <input type="checkbox"/> 50 + |
|--------------------------------|--------------------------------|----------------------------------|----------------------------------|-------------------------------|